B2B Start Up Now
Training Modules

Winter 2024 / Spring 2025 (** recommended number of hours)

Bookkeeping Basics – A guide for basic bookkeeping practices. Learn the importance of keeping excellent records in all areas of your business, and practical ideas for implementation. ** 2-4

Business Structuring – Why structure is so important and how to structure your business for success. ** 1-2

Employee Hiring & Onboarding – Hiring practices and on-boarding processes for all your new employees. ** 2-3

Implementing Policies & Procedures – Once you have your policies and procedure written, learn how to implement them according to your states requirements. ** 1-2

Insurance & License Requirements – Learn what types of licensing and insurance policies your business needs according to business standards and state requirements. ** 2-3

Laws That Govern My Business – Learn local, state and federal laws and statutes that govern your businesses industry. ** 3-4

Marketing Basics – Marketing 101, learn basic marketing strategies for your business. ** 2-3

My Business Tax Requirements – Find out your IRS tax filing requirements for your business. ** 1-2

My State Requirements – Find out your state tax filing requirements and other state filings for your business. ** 1-2

Open Discussion – Area not covered in our training modules. Let us know what you'd like to be trained on and we'll do our best to accommodate it.

Policy & Procedure Strategies – Best practices for creating polices and procedures for your business. Learn your states requirements as well. ** 3-4

S.E.O – Learn basic Search Engine Optimization. ** 1-2

Software Training – Learn the best choices in software to run and manage your business. Continued training on software you've already implemented. ** 3-8 *(varies on type and amount)*

Website Management – Learn basic website management to keep your businesses website up to date & current. ** 2-3